25mm f2.8 Zuiko Digital[™]Standard Lens

OLYMPUS



Amazingly small and light, this 50mm equivalent (25mm F2.8 Four Thirds lens) is ideal for anyone who wants an easy-to-carry lens for travel or everyday use.

Zuiko Digital lenses are specifically designed to work with Olympus E-System cameras. With Olympus, you'll find the largest selection of digital specific lenses in the industry, giving photographers an unparalleled choice. Zuiko lenses are part of the Four Thirds System a breakthrough digital technology that gives your photos rich, accurate color, high contrast and uncompromising sharpness across the image. Four Thirds lenses are compact, yet produce the same detailed, crisp images as lenses twice their size.

A small, lightweight lens that produces exceedingly sharp images.

Combining portability with high optical performance.

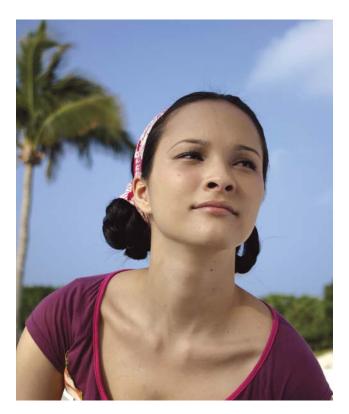
This general purpose lens, when combined with an Olympus E-System digital SLR, makes for an incredibly lightweight and portable package. At a scant 0.9 inches wide, the 25mm pancake lens is ideal for shooting portraits and intimate family gatherings. It contains an impressive five lens elements in four groups that deliver high resolution with negligible lens distortion.

Built to be digital specific.

Unlike traditional film lenses, the 25mm lens is digital specific. Zuiko Digital lenses deliver light directly to each of the imager's pixels. The results are photos with rich, accurate color, high contrast, subtle gradation and spectacular edge-to-edge sharpness.

Meticulously crafted from aspherical glass.

Photos taken with ordinary spherical lenses are clear and sharp at the center but often lack clarity at the edges. Like all Zuiko Digital lenses, our 25mm lens uses aspherical lens elements to provide sharpness across the entire image. Every Zuiko lens features a built-in computer processor that actively communicates with the camera to correct any potential shading and distortion problems — something impossible with film lenses.



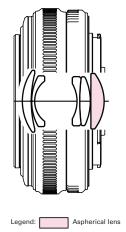
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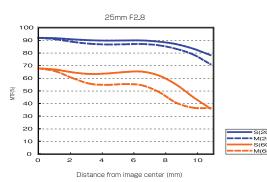
Capture It All.™

Zuiko Digital[™] ED 25mm f2.8 Standard Lens



Stock Number: 261059







Innovative design, the finest materials and cutting-edge manufacturing techniques result in measurably superior image quality. In these MTF charts, the blue lines measure contrast while the orange lines track resolution, measured from the center of the image to the corner (left to right on chart). When compared to lenses with similar aperture and comparable focal lengths, these higher curves indicate superior lens performance.

FOURTHIRDS

Product Specifications

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Focal Length	25mm
35mm Equivalent Focal Length	50mm
Lens Construction	
Lens	5 Elements in 4 Groups
	Aspherical lens
Angle of View	47 degrees
Closest Focusing Distance	7.87" (0.2m)
Maximum Image Magnification	0.19x
35mm Equivalent Max. Image Magnification	0.38x
Minimum Field Size	69.6 x 93.5mm

Aperture Number of Blades Maximum Aperture Minimum Aperture Filter Size Dimensions Weight Compatibility Tele Converter EC-14 Tele Converter EC-20 Extension Tube EX-25 Box Contents

7 (Circular Aperture Diaphragm) f2.8 f22 Diameter 43mm Diameter 2.5" x Length 0.9" (64mm x 23.5mm) 3.35 oz. (95g)

YES (AF/MF Available) YES (AF/MF Available) YES (MF Available) Lens Cap (LC-43), Lens Rear Cap (LR-1), Instruction Manual, Olympus Worldwide Warranty Card